**TREATMENT**

<table>
<thead>
<tr>
<th>Producer: Windswept</th>
<th>Proposed Title: MACDEATH ADVERT</th>
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<tbody>
<tr>
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<td>Proposed Length: 90 seconds</td>
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<tr>
<td>Date: Sept 2002</td>
<td>Proposed Shooting Date: Nov 2002</td>
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<tr>
<td>Location: Carluke high School</td>
<td>Proposed Completion Date: Dec 2002</td>
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**Production Statement**

This advert will promote the up and coming remake of the classic ‘Scottish Play’ with a creative twist. It is a short preview to the live-action and animation, Macdeath. Using the language of Shakespeare we leave the audience wondering what the film will entail. Is it a story of love, is it a story of hate or is a tragic tale of fear and obsession.

Shot in colour and widescreen, this advert for the costume drama, Macdeath, is centred on the bedroom of Lady Macbeth. The advert hints at the variation from the original script of Macbeth while refusing to reveal details of what plot may unfold.

Traditional Scottish Music together with the Screams offers and insight into the poignant haunting script of the film.

Target audience is young people age 13 -18. The aim of the advert is to engage young people with Shakespeare in an alternative manner.

**Sources:**
- Three Actors
- Scottish Music
- Theatrical Sets

**Elements:**
- Extracts of the voice over
- Script extracts from the Scottish Play
- Suspense
- Intrigue
- More questions than answers

**Film Days:**

1 day

**Budget:**

N/A